

Susanne Madsen – Speaker Profile



Susanne Madsen is an internationally recognised executive coach, speaker and facilitator, specialising in transformational leadership and emotional intelligence. She is the author of three books, including the award-winning [The Power of Project Leadership](#). Now in its 2nd edition, the book has been described as "a must-read for everyone in the project world".

With a career spanning almost three decades, Susanne has worked with many global organizations including JP Morgan, Citigroup, LEGO, Philips, NXP and BAM.

Having coached hundreds of individuals across the globe, Susanne excels at helping her clients and audiences rethink how they manage stress, emotions and leadership challenges. Her philosophy is centred on the belief that the best results in leadership and in life, stem from self-awareness, emotional intelligence, and a deep commitment to personal growth and contribution.

Before transitioning to coaching and leadership development, Susanne spent 17 years leading strategic projects in financial services, honing her skills in change management and team leadership. Her extensive background allows her to speak on a range of topics including team motivation, project leadership, emotional intelligence, stress management and personal transformation.

Having spoken at numerous events throughout her career – and as a lecturer at esteemed institutions like Warwick Business School – Susanne has gained a reputation for her ability to deliver actionable and thought-provoking presentations to her audiences. Her presentations are praised for being interactive, motivational and practical, offering clear strategies for leadership and personal transformation.

Keynote Topics

- Leading with Emotional Intelligence
- Team Performance and Project Leadership
- Change and Project Management
- Stress Management and Wellbeing
- Coaching and Personal Transformation

Published Work

- How to Do the Inner Work – TCK Publishing, 2024
- The Power of Project Leadership – Kogan Page, 2015, 2019
- The Project Management Coaching Workbook – Berrett-Koehler, 2012

Testimonials

“Susanne made a huge impact on our group and made the Art of Projects Conference a huge success! We needed someone to energize and motivate our audience to think differently about how we handle stress and difficult situations and how to overcome potential burnout. Wow. That’s all I can say is Wow!”

—László J.Kremmer, President, PMI Budapest Hungarian Chapter

“Susanne gave a terrific presentation outlining key strategies for leadership. Not only did she detail, in a clear and understandable way, the differences between managing and leading, but also provided extremely practical advice for how one can develop working strategies which move into the leadership space.”

—Laura King, Partner, Clifford Chance LLP

Social Media Links

- Website: <https://www.susannemadsen.co.uk>
- YouTube: <https://www.youtube.com/@SusanneMadsen>
- LinkedIn: <https://www.linkedin.com/in/susanne-madsen-1134312/>



https://www.youtube.com/watch?v=E_CnCenxULQ&t=490s