

The Project Management Leadership Programme

From task-oriented project manager to confident leader

Do you find that project managers are really good with events, tasks and processes, but they lack impact, people skills and leadership in order to step up and get better results? Then you may be interested in *The Project Management Leadership Programme* – a three tier programme specifically designed to turn project managers into confident and highly driven project leaders.

The programme consists of:

- 1) An engaging evening session that builds up motivation for the programme ahead.
- 2) A two-day intensive project leadership course which establishes a leadership mindset.
- 3) Follow-on coaching sessions that help embed the new behaviours on the job.

The programme is highly interactive and draws on each person's experiences as a project manager. Participants learn how to avoid fire fighting, unhappy clients and project failure and instead use the project they are current working on to step up and lead. We teach them how to set and achieve their project leadership goals, build strong relationships with their clients and lead the team to success through their vision and engagement.

After the programme, the delegates will be able to:

- Avoid the most common reasons for project failure
- Feel more confident as a project manager and leader
- Manage risks, issues and changes to scope
- Initiate and estimate a project
- Focus on the 20% of activities that add to 80% of the results
- Build effective relationships with clients and stakeholders
- Prepare for and conduct steering committee meetings
- Build a highly motivated team
- Handle conflict and poor performance
- Delegate effectively
- Work with cross cultural and dispersed teams
- Be comfortable taking risks that serve the project
- Set and achieve project management goals

“Susanne's Project Management/Leadership course is simply fantastic!

There are so many 'wow' moments in the course which definitely lifts the confidence. Last but not least, Susanne is a committed professional and she gives 100% in every second of the course”
– Bala Prathi, Balaprasanna Ethirajalu, Test Manager, Consultant

The best session I have ever seen in my life!

“Thank you so much for your amazing session at WBS; basically the best session I have ever seen in my life! It really pushed us to a next level, more competitive and more sustainable. Excellent work!” –Mário Ramos, MBA student at Warwick Business School

Susanne, WOW! Your presentation hit the mark

“Susanne, WOW! Your presentation hit the mark (and hit me between the eyes). This is exactly what I was needing to hear and giving me direction on what to do. I am glad that I divorced myself from today's 'tyranny of the urgent' to get fed with the important. Thank you for sharing.” -Marty Hardell DAS Program Manager, Alcatel-Lucent

Read more on <http://www.susannemadsen.com>



Susanne Madsen is a Project Leadership Coach and the author of “*The Project Management Coaching workbook – Six Steps to Unleashing Your Potential*”.

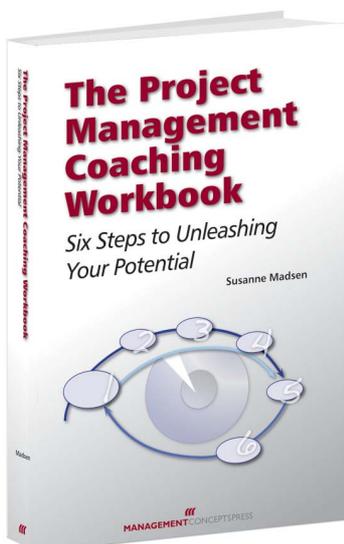
Susanne is a qualified Corporate and Executive Coach and has over 15 years of project and programme management experience running high-profile projects for organisations such as Citigroup, Standard Bank and JPMorgan Chase.

Susanne specialises in helping project and change managers improve their leadership skills so that they can increase their performance and fast-track their career. She does this through training, coaching, mentoring and consulting.

"In the months that followed my sessions, I got a promotion and the largest pay rise of my career." –Jean-Pierre Plowman

Susanne believes that a great project management leader is first and foremost able to manage his or her own state of mind and that project management success is as much about leading people as it is about managing tasks, events and processes. She helps people look inwards and become a better leader: someone who sets a great personal example, who is excellent at challenging the status quo, who inspires the team to follow and who focuses on the 20% of the activities that contribute to 80% of their results.

The Project Management Coaching Workbook



“*The Project Management Coaching Workbook - Six Steps to Unleashing Your Potential*” offers tools, assessments, guiding practices, and exercises that will help you build your roadmap to project management and leadership success.

Whether used as a personal guide or in a workshop or group setting, the book lays out a sound, proven plan to help you build confidence and achieve your project management goals.

"If I were to choose ONLY two books to get my job done as a PM then I'd hold onto the PMBOK and Susanne's Project Management Coaching Workbook. Susanne's book is by far the most well written book I have read not only on the subject of Project Management but also from a Get Things Done perspective. The way she explains and assists with the GTD approach is incredible." –Atif Hassan, Toronto, Canada

★★★★★ **Genuinely a Masterpiece on Project Management and GTD!**,

★★★★★ **Good, better, best - raising your game in project management,**

Testimonials

Susanne's Project Management/Leadership course is simply fantastic

“Susanne's Project Management/Leadership course is simply fantastic. It sparked the management intelligence. The course is well structured. The concepts are simple to understand and easy to apply. All the concepts can easily be related to your day-to-day real life situations. It's not only a learning, but also boosts confidence in management. The course has lot of interaction and real life examples. There are so many 'wow' moments in the course which definitely lifts the confidence. Last but not least, Susanne is a committed professional and she gives 100% in every second of the course” – Bala Prathi, Balaprasanna Ethirajalu, Test Manager, Consultant

Susanne's training and framework for PM Leadership is extremely well built

“Susanne ran an energetic and focused course for myself and my colleagues, all of us being fairly experienced in projects but embarking on formal senior project management roles for the first time. The course was well pitched to our experience level and covered some more technical aspects of launching a project. However, this is where its similarity to typical project management courses ended.

This was not a course about project management methodology, although it touched on many approaches; Susanne's emphasis was just as much on how we as PM's could engage with others in our project organisation to get the most out of our projects. Relationship Management, across the full breadth of the project board and right down to the most junior team member was something we looked at in detail.

Just as importantly, the course had a very introspective element to it where we assessed our strengths and weaknesses as PMs both from a technical and personal perspective. In this way, the course was a management and leadership course as much as a project management course. The combination of these elements made it original and refreshing; most importantly, Susanne was not all talk and had solutions, tools and approaches for us to use to tackle the issues we face.

Susanne's approach is grounded in much thought and observation over her years of work and training and her framework for PM Leadership is extremely well built and provides a sound reference point for anyone working in this area, whatever the industry.”

–Alexandra Bradstock, Director and Senior Project Manager at Brickendon Consulting